It starts with you...

...we will Engage, Listen, Synthesize & Create
30,000 New Jobs as part of a responsible plan
to create opportunity for all Somerville workers and entrepreneurs

125 New Acres of Publicly-Accessible Open Space
as part of our realistic plan to provide high-quality and well-programmed community spaces

6,000 New Housing Units - 1,200 Permanently Affordable
as part of a sensitive plan to attract and retain Somerville’s best asset: its people.

50% of New Trips via Transit, Bike, or Walking
as part of an equitable plan for access and circulation to and through the City.

85% of New Development in Transformative Areas
as part of a predictable land use plan that protects neighborhood character

The SomerVision Numbers cannot be separated into parts and cannot be separated from the SomerVision Map in order to advocate for a specific action by the City. They must be viewed in the context of entire Comprehensive Plan including the backup information in Appendix 1 and Appendix 2.
Community based process
Kick Off event in Union Square
Fluff Festival
Harvest Fest
Farmers markets
Business roundtable
CAC meetings
Develop a pral gen yon

Brazilian and

Park space

(Playgrounds)

Do not let it be

Harvards

by the public

 Owned

By the public

Greenspace

Daytime population

Local businesses

To support

affordable housing in the

development should be

family-sized.

At least half of the

Empowerment of Resipents

Gentrification
Hundreds of interactions with community leaders, advocates and institutions representatives
Detailed interviews with over 25 institutions, interest groups, associations, or organizations interested in making Union Square great.
what we heard
You want something memorable

what we heard

Something uniquely Union Square
More specifically

useful retail

drugstore, hardware store, fruits and vegetables, performance venue, convenience store, late hours, avoid national chains, local, unique retail.....

housing, affordable housing
Diversity... of architecture, uses and people

Art, culture and civic buildings

More specifically

“strange” spaces, unintentional, undiscovered
Balance of new and old…
Preserve the character of the Square

More specifically
Encouragement of local entrepreneurs and ownership
More specifically

Increase the City tax base
100 Day Plan

A Taste of Union Square
ARE WE MISSING SOMETHING?
tweet us what you like
@us2unionsquare
or email us to:
info@us2unionsquare.com
...and we are just getting started
we are here
The new Green Line T station will **transform** the area and expand the boundaries of Union Square.
Union Square has always been a crossroads between different transportation systems.
The new confluence of rail, road, path and place will impact the square in a major way
Somerville has changed throughout its history, and its unique character is a function of that change.
Union Square’s urban fabric is diverse . . .
and authentic
How to manage change while maintaining the character of Union Square?
D2 and D3 parcels will bookend the new T station forming a new gateway.
The connection between the T station and Union Square will be a 600’ long link
D2 parcel will front this new public link.
However, the current situation of sites adjacent to the T Station are underutilized . . .
and in some cases foreboding
The D2 parcel will **activate** the public realm that it is part of.
To be successful, the design process must recognize the interface between the private parcels and the public realm...
and consider
constraints . . .
and embrace opportunities (aspirations)
WHAT IS CHANGING ABOUT UNION SQUARE?
THE NEW MBTA STATION
HOW DO WE CONNECT UNION SQ. TO THE T?
HOW DO WE MAKE THE FIRST 600’ AWESOME?
currently on the way to Union Square ...
lets avoid this ...
D2/D3 SITE CONSIDERATIONS
CONSIDERATION 01:
How do you enter the T station?
CONSIDERATION 02:
How do we design for the Prospect St slope?
CONSIDERATION 03:

What happens on the sidewalk?
CONSIDERATION 04:
What are the retail programs of Prospect Street?
CONSIDERATION 05 : How do we integrate public amenities?
D2/D3 SITE
CONSTRAINTS
RECAP
D2/D3 ACTIVITY
When the T Station opens, what are the qualities that you would like to see on the public stair? (benches, planters, etc).
What amenities and services are important to have in the neighborhood surrounding the future T Station?
The Prospect Street sidewalk between Union Square and Windsor Place should be:
When the T opens, we want to see ______________ on the D2 buildings ground floor.
When standing on the corner of SCATV looking towards the T Station, we want to see:
NEXT STEPS FOR FEBRUARY
February:
- Development Opportunities & Constraints Workshops
- Placemaking / Real Estate Markets / Project Realities
- D2/D3 Massing Concept Workshops

March:
- D2 Architecture Concepts Charrette

May:
- Plan Open House